

Senior Volunteer Services Advisory Council Meeting
July 20, 2017
Land of Sky Regional Council

Present- Gaylyn Justice, Betty Barrier, Willa Boswell, Woodie Dyches, Kathe Harris, Porter Jennings, Barbara Johnson, and Danna Stansbury

Staff- Stacy Friesland, LeeAnne Tucker, Ann Whisenhunt

Gaylyn Justice called the meeting to order.

APPROVAL OF MINUTES: Gaylyn asked for approval of July minutes. No corrections needed. The motion was made by Barbara Johnson, seconded by Kathe Harris. Motion carried.

Program Happenings:

Foster Grandparent Program *Stacy Friesland:* Foster Grandparent Program started Year 1 of their new 3 year Grant. The Program reduced the number of volunteers to 65, allowing the program to have additional funding to spend on recognition and mileage reimbursement. The program will now be able to reimburse volunteers the Federal rate at \$0.535 per mile, up to 150 miles per month, as opposed to \$0.33 per mile. This will be the first time mileage has been increased in many, many years. There is also \$4700 in the budget for recognition, making it possible to have two nice events for the volunteers this year.

Foster Grandparent Program is recruiting heavily in Madison and Transylvania Counties for volunteers. Stacy requested help from Advisory Members to help distribute recruitment flyers included in packet.

Senior Companion Program *Ann Whisenhunt:* Senior Companion Program is moving into the new grant year, which is also a line item budget. Senior Companion Program has five different funding sources, which is great from a funding aspect, but it is also proves to be very challenging from a recording/reporting standpoint. With the new line item budget, Senior Companion Program has put as much as possible in volunteer mileage reimbursement as volunteers travel 200,000 miles per year providing transportation services to their clients. Senior Companion Program will hold a Holiday Recognition event.

Senior Companion Program had lunch for the volunteers at the July in-service meeting as a kickoff to the new year. Ann has planned some fun things for the upcoming in-service meetings this year including watching an inspirational documentary this month and Qigong presentation next month this month. Ann invited Advisory members to attend all Foster Grandparent and Senior Companion Program in-service meetings.

Senior Companion Program is recruiting heavily in Transylvania County for volunteers

Education Outreach and Legislative Updates *Stacy Friesland:* With the President's FY18 budget proposal including the elimination of the Corporation for National and Community Service (CNCS), which funds both the Foster Grandparent and Senior Companion Programs, Stacy stressed the importance of telling our story. Gaylyn stated that it would be very helpful to have a story from each Program to share. She asked if it would be possible for the Foster Grandparent and Senior Companion volunteers to write a short story about what it means to them and the other volunteers that serve in the Programs. LeeAnne stated that we could share statistics as well to help portray the Programs' impact. Gaylyn requested that Ann and Stacy bring in a story each meeting.

501(c)(3) Update *LeeAnne Tucker:* LeeAnne is working on getting the recommendations and guidance for a formal proposal the 501(c)(3). She hope to have the proposal in the next month or so in order to take to the Land of Sky Regional Council Boards for approval. The 501(c)(3) would be for the Area Agency on Aging.

Fundraiser Updates and Planning *Ann Whisenhunt*

Tourist Ticket Sales: The Asheville Tourist ticket sales have gone great. We started with 200 vouchers and as of today, we have sold 145, raising \$508 for our Senior Companion and Foster Grandparent Programs.

Mini golf tournament: Gaylyn, Ann and Stacy met with the owner of the Play Station in Weaverville. Discussed having the event in May for Older Americans month, on either a Monday or Tuesday. It will cost approximately \$500 for the use of the entire facility. There are many options for food and/or lunch; the owner will allow us to see drinks. Gaylyn reported much better about the feasibility of the event after meeting with the owner.

Ann reported that our target audience is businesses and non-profits. This will serve as a fundraising event as opposed to a volunteer recognition event. The hope is to raise additional funds for the volunteer recognition. Members discussed prices of sponsorship, individual and team fees, inviting our Foster Grandparent and Senior Companion volunteers, and possible businesses sponsorship.

Gaylyn committed TD Bank for \$500 as the Title Sponsor. That would cover the cost to secure the location. Gaylyn moved to forward with forming a committee to begin work on the event. The committee members will include Gaylyn, Porter, and LeeAnne. LeeAnne offered to reach out to Wendy Lou to see if she would serve on the committee; Gaylyn will reach out to Rich Lee to see if he would be interested in serving. Ann also stated that Joe Grady has offered to assist.

Updates from the Community *All:*

LeeAnne announced the Land of Sky Open House and invited all members to attend. See attached invitation.

LeeAnne also shared information regarding Transylvania TRIAD and Transylvania County Coalition for Aging.

The meeting was adjourned by Gaylyn.

Our next meeting will be on September 21, 2017 from 9:00 – 10:30 a.m. at Land of Sky Regional Council.

Respectfully submitted by Stacy Friesland.