

**Land of Sky Regional Council
February 25, 2015
Regular Meeting**



Please mute all electronic devices, including cell phones, laptops, tablets, and recorders. Also, Council members are requested to state their names when making or seconding motions. Thank you!

AGENDA

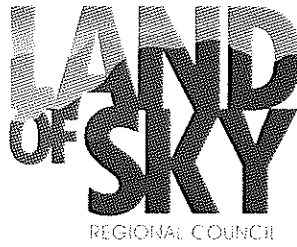
- I. Call to Order**
- II. Invocation**
- III. Pledge of Allegiance**
- IV. Roll Call**
- V. Modification and Approval of Agenda**
- VI. Public Comment**
- VII. Recognition of Special Guests**
- VIII. Chairman's Comments and Roundtable**
- IX. Approval of Minutes from the January Regular Meeting**
- X. Consideration and Approval of Consent Agenda Items**
 - A. January FY2015 Treasurer's Report
- XI. Presentations/Recognition**
 - A. Kathleen Godwin Cole Award: Nominations Open - LeeAnne Tucker, Director - Area Agency on Aging
 - B. Regional Housing Needs Assessment - Jeff Staudinger, Assistant Director, Community & Economic Development Department/City of Asheville
 - C. Clean Cities: Building Partnerships to Cut Petroleum Use in Transportation - Bill Eaker, Senior Environmental Planner & Chris Dobbins, Fleet Advisor
- XII. Old Business**
- XIII. New Business**
 - A. NC Culture Change Coalition Enhancement Grant - Ruth Price, Lead Regional Ombudsman
 - B. Buncombe County Medicaid Transportation Services Contract & FY2015 Budget Amendment #3 - Erica Anderson, Director of Economic & Community Development & Vickie Thomas, Finance Director
- XIV. Executive Director's Report**
 - A. S.W.O.T. Analysis
 - B. NC Tomorrow Summit
 - C. Proposal to Eliminate EDA
 - D. Executive Committee/Officer Nominations

Land of Sky Regional Council
February 25, 2015
Regular Meeting



AGENDA - CON'T

- XV. Important Dates
- XVI. Adjournment



COUNCIL AGENDA ITEM

Subject: January Council Meeting Minutes

Item Number: IX. Approval of Minutes from the January Regular Meeting

Responsible Party: Zia Rifkin, Administrative Services

Attachment(s): Minutes from the meeting of January, 2015

Background: Attached is the January 2015 Council meeting minutes.

Staff Recommendation: Recommend acceptance of the January meeting minutes.

Suggested Motion(s): Move to approve the January meeting minutes as submitted.

**Meeting of
Land of Sky Regional Council
January 27, 2015**

Minutes

- I. Call to Order - George Goosmann called the meeting to order at 1:00pm.
- II. Invocation - Charles Dickens gave the invocation.
- III. Pledge of Allegiance -
- IV. Roll Call - Mike Hawkins called the roll. The following members were present: Miranda DeBruhl, Mike Hawkins, Gwen Wisler, George Goosmann, Jonathan Kanipe, Larry Harris, Charlie Landreth, Anne Coletta, Albert Gooch, Bob Davy, Barbara Volk Dona Mennella, Lawrence Ponder, Gene Knoefel, Charles Dickens, Mark Burrows, and George Morosani. The following guests were present: April Riddle, Western Region Representative - Governor's Office, Mike Morgan (Interim Town Manager - Town of Weaverville), Dottie Sherrill (Town of Weaverville), Roger Kumpf (Regional Representative - Congressman Patrick McHenry), Taia Ledbetter (City of Hendersonville), John Connett (City of Hendersonville). A quorum was announced.
- V. Modification and Approval of Agenda -
- VI. Public Comment -
- VII. Recognition of Special Guests - Mr. Goosmann recognized several special guests; including, Miranda DeBruhl as the new Commissioner for Buncombe County and its newly appointed Council member. Also recognized were: April Riddle, Roger Kumpf, and from the Town of Weaverville, Dottie Sherrill and Mike Morgan.
- VIII. Chairman's Comments and Roundtable -
George Goosmann - Shared that he had a good Christmas and New Year and that he looked forward to hearing the Town's report from its Administrator, Jonathan Kanipe. Bob Davy - Shared that the Town of Fletcher has a couple of things going on - construction has started on a big apartment complex; also, the Town is working a couple of big incentives deal with companies that want to come into Fletcher and is also working with a group that wants to put in a soccer complex. Dona Mennella - Shared that in the Town of Laurel Park, a Commissioner has resigned and the process has begun to appoint someone to fill the vacancy. Gene Knoefel - Shared that the Town Manager for Weaverville has resigned and Mike Morgan has been appointed as the Interim Town Manager. He was previously the Town Manager for 19 years. A search for a new manager will begin in the spring. The Town Council will be getting into the budget process soon. Charles Landreth - Shared that the Brevard's City Council has its budget retreat on Thursday and Friday which will be the beginning of the budgetary process for the upcoming fiscal year. The City will also be updating its Pedestrian Plan. Particular issues on the budget will be Water and Sewer and how to expand those services. Gwen Wisler - Shared that the City of Asheville is also having its retreat this Friday which starts the budget process - everyone is welcome to come as its open to the public; she also shared that the City had a big meeting last night with a lot of incentives and a lot of zoning. Anne Coletta - Shared that the Town of Flat Rock continues to work on it park and hopes to have the Welcome Center open in the spring. The Park Foundation is planning its first big event which will hopefully be sometime in the fall. Lawrence Ponder - Shared the Town of Marshall's appreciation to Karen Kiehna who provides the Town with administrative services three days -a-week through a contract with LOSRC. Ms. Kiehna shared that the Town just received a DENR Community Development Block Grant totaling roughly \$2,154,000 to make improvements to the water system; another grant totaling nearly \$45,000 is also being used by the Town to

make repairs, paint and renovate their ground-level storage tank. The Town will have submitted by Monday, February 2nd a partial application to start the process of renovating the Skyway Drive Rec Park which has been dormant since the mid-seventies; eventually, it's envisioned that the facility will have a skate park, walking paths and other amenities to make it a really nice recreation area for Madison County. In May, the US Collegiate Bicycle Race will be held in Madison County and in Asheville - two days during that time, it will be in Marshall. Larry Harris - Shared that in December, the Town of Black Mountain approved \$30,000 in matching funds on a \$150,000 grant for the greenway system which is entering its fourth phase of development. He also shared that the Black Mountain Fire Dept. has contracted with the Dynamite Coffee Company to come up with the *Black Mountain Fire Department Dynamite Coffee* - anyone interested in a pound should let him know. Miranda DeBruhl - Shared that last week Buncombe County had its Capital Planning meeting and voted to move ahead with projects including a new Health and Human Services building for the county to be developed in downtown Asheville. She also shared that the county should hear by the end of the month if a new company has accepted an incentive package. April Riddle - Shared that during the winter months, the focus of the Governor's Office is to get out and do some Main Street Tours to provide a chance to come out and meet with business owners, officials, constituents and see what's going on. Barbara Volk - Shared that the Town of Hendersonville is planning its retreat in a couple of weeks. She shared also that the Town recently had a visit from the State's Secretary of Cultural Resources to talk about the importance of hopefully reinstating the tax credits for re-development of some of the Town's historic buildings. Mark Burrows - Shared that the county's Planning Department is working with the Planning Board to kick off an effort to bring in community advocates from through-out the county; this will be an ongoing process for the next several months and which ties into a lot of work that the County Commissioners have been doing. Mike Hawkins - Shared that Transylvania County has started its strategic planning process and has engaged an outside firm with the goal of integrating the county's Strategic Plan with its Comprehensive Plan over the next several months with the hope of coming up with something that will have positive impacts for the people in the county. Jonathan Kanipe - Shared that the Town of Biltmore Forest is starting the budget process, which will be his first and that the Town will also be looking at improving the recycling program in the Town. Meetings will be held with DENR next week to discuss what options may be available for those improvements.

- IX. Approval of Minutes from the December Regular Meeting - December Council meeting minutes were made available at the meeting. A motion was made by Bob Davy to approve the minutes as submitted. The motion was seconded by George Morosani and approved without further discussion.

Consideration and Approval of Consent Agenda Items - Including items: A. December FY2015 Treasurer's Report; B. Performance Audit Recommendations Update; C. FY2015 Budget Amendment # 2; and D. NC Department of Transportation 5310 Grant - Enhanced Mobility of Seniors & Individuals with Disabilities Program. A motion was made by Gene Knoefel to accept the Consent Agenda as presented. The second was provided by Charles Dickens and approved unanimously upon a vote.

- X. Presentations/Recognition -

- XI. Old Business -

A. CEDS Committee Update Request - Erica Anderson, Director of Economic and Community Development for LOSRC, shared that the Comprehensive Economic Development Strategy (CEDS) through the US Economic Development Administration (EDA) is used in our region to identify priority areas for economic and community development initiatives. Local governments, economic development entities, and partners use the CEDS to leverage strategic investments for our economy and communities. She continued that 2015 is an update year for the CEDS and she provided a proposed list of nominees for the Strategy Committee, who will help to identify the priorities and trends for the region's economic development strategy. While not everyone on the roster has responded at this point, Ms. Anderson recommended that the folks listed be accepted by Council as the CEDS Strategy Committee. Larry Harris made a motion to accept the

newly nominated CEDS Strategy Committee. Bob Davy seconded the motion. Gene Knoefel corrected the PSNC representative's name to Don Hollingshe. With no further discussion, the motion was approved.

XIII. New Business -

A. 2015 Council Meeting Schedule and Holiday Closings - Justin Hembree, Executive Director pointed out the two meetings (March and October) which will be held on the third Wednesday of the month rather than the fourth Wednesday in order to accommodate staff attendance at NADO conferences. He recommended acceptance of the 2015 Council meeting schedule and the Holiday Closings and he shared that the holidays which LOSRC will be closed for are the same ones listed in the Employees' Manual. George Morosani made a motion to approve the 2015 Council meeting schedule and Holiday closings. Mark Burrows seconded the motion which was approved unanimously and with no further discussion.

B. Strategic Planning Process - Mr. Hembree shared with Council the flow chart which outlines the Strategic Planning Process which will be kicking-off with a retreat for the Leadership Team and a few members of the Executive Committee. As part of that retreat process, a SWOT (Strengths, Weaknesses, Opportunities, and Threats) Analysis will be conducted and once that is complete and a draft is available for Council to review, input will be requested. He shared that Council members would be receiving an email with a link to a questionnaire related to the survey regarding what are the perceived opportunities, threats, etc. Following steps are to identify strengths and ways to enhance those and to bring to the Council a list of limited priorities identifying the top four or five things to focus on. It is anticipated that a draft Strategic Plan will be presented to the full Council in April with approval requested in May. Mr. Hembree shared that this will certainly help us with our work plan for the 2015/16 Fiscal Year. It is expected that the Strategic Plan will be rolled-out over the next year once it is adopted. Mr. Hembree assured that there would be opportunities throughout the process to receive input from Council members, stakeholders, governmental managers, etc. The undertaking of a strategic planning process is another recommendation from the performance audit process. Dona Mennella made a motion to approve the strategic planning process as presented. Gene Knoefel seconded the motion. The motion was approved upon a vote with no further discussion.

C. Transportation Demand Management Program Grant - Ms. Anderson shared with Council that in 2013 the French Broad River MPO (FBRMPO) completed the Transportation Demand Management (TDM) Study which recommended establishing a Regional Mobility Manager position to help connect rural workforce with job centers and bridge transportation gaps among existing providers. LOSRC is proposing to create a part-time (50%) position to re-establish and manage the Region's TDM program at a cost of \$75,000. This results in a request of \$37,500 from the NCDOT TDM with \$37,500 from local matching funds (MPO-STPDA allocation) authorized through the adoption of a Resolution. This will be a demonstration pilot to determine the effectiveness of the position. She shared that the position will work with employers to determine ways to get workers to jobsites and will work with all existing transportation networks (ART, Apple County Transit, etc.)

Mr. Hembree provided additional background: this issue initially surfaced through the Workforce Board's private sector employers relating the issue of good workers who do not have reliable transportation to get to work. This concern spurred LOSRC's Transportation Team to develop the TDM position. Larry Harris made a motion to approve the NC Department of Transportation Resolution. George Morosani seconded the motion. Discussion occurred regarding the length of the grant which will initially be for a year with the ability to re-apply after the initial period. Also discussed were duties of the job and what goals could be set to determine if the position was successful. With no further discussion the motion was approved.

XIV. Executive Director's Report -

A. 2014 CDBG Infrastructure Awards - Mr. Hembree shared a map generated by the Piedmont/Triangle COG which showed a geographic representation of the CDBG Awards that were made in 2014. He stated that the map speaks for itself and he encouraged Council members to contact legislative representatives

regarding the scoring system for the grant awards He shared that this is a big issue as we have a lot of communities in our region that have infrastructure needs. The CDBG Infrastructure Awards are State grants through DENR who has an Infrastructure Board which approves the grants based on a scoring system.

B. Annual Dinner - Mr. Hembree shared that LOSRC is thinking about doing some different things for its Annual Celebration and is ready to begin working to schedule the event, hopefully to be held in July (no meetings for a lot of boards, including LOSRC). He encouraged Council to keep an eye out for the save-the-date information.

C. Retreat Facilitation - Mr. Hembree shared that LOSRC staff can provide inexpensive, value-added services to member governments including facilitating retreats. He shared that staff are glad to help out as it allows them to interact with officials other than those appointed to Council.

D. Executive Director's Performance Evaluation - Mr. Hembree shared that, as recommended in the *Implementation Guide* for the Performance Evaluation Recommendations, the Executive Committee has approved establishing an evaluation process for the Executive Director. Council members will be provided with information regarding how the evaluation process will work.

E. Executive Director's Job Description - Mr. Hembree shared that the Executive Director's job description has been revised as recommended to take out the duties that are no longer relevant to the position and it now more accurately reflects the position's responsibilities. The revised job description will be shared with Council.

F. Appalachian Regional Commission 2016 Grant Programs - Mr. Hembree shared that the grants are for 2015, rather than 2016. The ARC is a program at the Federal level which sets-aside a specific level of funds to serve the Appalachian region. Each year there is a specific amount of funds allocated to each state in the region. The application process for these funds normally opens up mid-spring. Mr. Hembree shared that he brings this to Council's attention as these funds have traditionally been used to fund projects that local governments could not do on their own. A 50% match is required for these grants which has made it difficult for communities to gain access to these funds. He informed Council that more information can be provided to governmental managers and that job creation projects should be brought to the attention of LOSRC Administrative staff as more information can be provided. He also shared that this year there will be a new grant program for ARC available only in North Carolina (the grant is as-of-yet, un-named) which will be just for local governments - funds will be set aside in each ARC region in the State to be used for mini-grant programs (\$40,000 to \$100,000 in funding) for implementation-type projects: streetscape plans, downtown parking plans, building sidewalks, beautifying downtown areas, etc. The mini-grant program will be structured so that each region has a review committee to recommend funding priorities to the local Council with those that win approval then going to the Governor.

Mr. Hembree mentioned that Orientation Sessions are planned for Council members. Those will be held right after April's Council meeting. He encouraged that all Council members are welcome to attend.

Mr. Goosmann shared that Council members are welcome to join the Executive Committee meetings. Those are open meetings.

XV. Important Dates -

XVI. Adjournment - With no further business before Council, Mr. Goosmann adjourned the meeting.



COUNCIL AGENDA ITEM

- Subject:** January FY2015 Treasurer's Report
- Item Number:** X. Consent Agenda, Item A
- Responsible Party:** Vickie Thomas, Finance Director
- Attachment(s):** The January FY2015 Treasurer's Report will be provided prior to or at the meeting.
- Background:** Attached is the January FY2015 Treasurer's Report. The report outlines year-to-date revenues and expenditures. Also included is cash balance information, fund balance reporting, and member dues information.
- Staff Recommendation:** Recommend acceptance of January's FY2015 Treasurer's Report.
- Suggested Motion(s):** The Treasurer's Report, if not pulled, will be accepted as part of the motion to approve the Consent Agenda.



COUNCIL AGENDA ITEM

- Subject:** Kathleen Godwin Cole Award- accepting nominations. Award presentation - April 22, 2015
- Item Number:** XI. Presentations/Recognition; Item A.
- Responsible Party:** LeeAnne Tucker & Vicki Jennings
- Attachment(s):** Nomination Form
- Background:** The Volunteer Services Department is honored to present the Kathleen Godwin Cole Award. This award is given annually to one volunteer, aged 55 or better, who has made a major contribution to our region. All nominees will be recognized at the awards presentation.
- We are appreciative of the efforts of all of our volunteers who help make a positive impact through their service to our communities.
- Staff Recommendation:** No action requested.
- Suggested Motion(s):** None.

1391 New Leicester Hwy., Suite 140
Asheville, NC 28806
p 828 251 6622 | 800 737 0857
f 828 251 6353 | w landofsky.org



February 17, 2015

Re: Annual Kathleen Godwin Cole Award

Dear Friend of the Council:

Do you know a volunteer whose leadership and service deserves regional recognition? *The Kathleen Godwin Cole Award* was established in 1990 in memory of Kathleen Godwin Cole who served for several years on the Council's Advisory Council on Aging and was Chairman of its Contractor Relations Committee. She was also Chairman of the Buncombe County Domiciliary Home Community Advisory Committee for several years.

This award is given annually to one Land of Sky Regional Council volunteer, aged 55 or better, who has made a major contribution to our region. Nominees need to be from or serve a Region B County - Buncombe, Henderson, Madison or Transylvania.

Below you will find a nomination form for you to complete and send back to us. The deadline for nominations is **Friday, March 27, 2015**. The award will be presented at the Land of Sky Regional Council board meeting on Wednesday, April 22, 2015. Members of the board include Regional, City and County leaders and officials. All that are nominated will be invited and recognized at the ceremony!

Mail all nomination forms to:

**Kathleen Godwin Cole Award
Attn: LeeAnne Tucker
Land of Sky Regional Council
339 New Leicester Hwy., Suite 140
Asheville, NC 28806**

Please contact me if you have any further questions. Thank you in advance.

Sincerely,

A handwritten signature in cursive script that reads "LeeAnne Tucker".

LeeAnne Tucker
Director of Aging and Volunteer Services

2015

Nomination form for the Kathleen Godwin Cole Award- 2015

Criteria: Must be a volunteer through Land of Sky Regional Council; 55 years of age or better; reside in and perform volunteer service in Buncombe, Henderson, Madison, or Transylvania County; and has made a major contributions and/or impact to Western North Carolina.

Nominee Contact Information

Name of Nominee (older adult volunteer): _____

Address: _____

Phone Number (s): _____

Email: _____

Describe major area(s) of volunteer contributions:

Describe importance of impact of the above to the Region (Buncombe, Henderson, Madison and Transylvania Counties):

List of leadership/responsibilities for the nominee which relates to the accomplishments:

Describe traits of leadership which were instrumental in his/her accomplishments:

Describe obstacles (if any) which nominee faced in this accomplishment and how these were overcome:

Other Comments:

Note: You may enclose no more than two newspaper articles, supportive letters or other documentation to support the nominee's credentials for this award.

Name of person making nomination:

Name: _____

Signature: _____

Address: _____

Phone Number: _____

Email: _____

**Mail, Fax or Email Nomination Forms by
Friday, March 27, 2015**

Email: leeanne@landofsky.org

Fax: 828-251-6353

Mail:

Kathleen Godwin Cole Award

Attn: LeeAnne Tucker

Land of Sky Regional Council

339 New Leicester Hwy., Suite 140

Asheville, NC 28806

An on-line nomination form is available at <http://landofsky.org>



COUNCIL AGENDA ITEM

- Subject:** Clean Cities: Building Partnerships to Cut Petroleum Use in Transportation
- Item Number:** XI. Presentations/Recognition; Item C.
- Responsible Party:** Bill Eaker, Senior Planner and Chris Dobbins, Fleet Advisor
- Attachment(s):** Clean Cities: Building Partnerships to Cut Petroleum Use in Transportation
- Background:** On July 22, 2012 the US Department of Energy designated the Land of Sky Clean Vehicles Coalition as the 85th designated Clean Cities Coalition in the nation. Clean Cities Coalitions are comprised of stakeholders including public and private fleet managers, alternative fuel providers, vehicle manufacturers and conversion companies, air quality officials and other interested parties. The goal of the US DOE Clean Cities Program is US Energy Independence through the use of alternative fueled and advanced technology vehicles and other measures.
- This presentation will highlight some of the work of the Clean Vehicles Coalition including grant supported projects with the City of Asheville and Blue Ridge Parkway. Two Motor Week TV Program Clean Cities Success Stories highlighting this work will be shown and can be found at http://www.motorweek.org/features/green_motoring/
- For more information on the work of the Coalition go to www.cleanvehiclescoalition.org
- Staff Recommendation:** NA
- Suggested Motion(s):** NA



COUNCIL AGENDA ITEM

- Subject:** North Carolina Culture Change Coalition Enhancement Grant
- Item Number:** XIII. New Business; Item A.
- Responsible Party:** Ruth Price, Lead, Long-Term Care Ombudsman
- Attachment(s):** Just Press Play Grant Cover Letter
- Background:** The goal of the NC Culture Change Coalition enhancement grant program is to improve the quality of life for residents in certified nursing homes through promoting positive environmental and cultural changes within these homes.
- The Just Press Play proposed grant would provide funding to implement personalized music for 100 nursing homes residents who have cognitive impairments. Four Buncombe County nursing homes will be chosen to participate. Part of the project will include the development of a Best Practices Manual which will be distributed throughout Region B. It is anticipated that the manual and other efforts by the Just Press Play Project at Land of Sky will reach residents in all of the four counties over the next three years. Personalized music has been shown to decrease stressful behaviors in people with cognitive impairment, eliminate the use of antipsychotic medications, and improve quality of life.
- Staff Recommendation:** Approval of authorization for Chairman and/or Executive Director to execute grant documents.
- Suggested Motion(s):** The NC Culture Coalition Enhancement Grant funds for Just Press Play, if received, will be accepted as part of the motion to approve the Consent Agenda.

139 New Leicester Hwy., Suite 140
 Asheville, NC 28806
 p. 828.251.6622 • 600.727.0657
 f. 828.251.6353 w. landosky.org



RE: RFA #2461;
DUNS: 11 334 7025

North Carolina Culture Change Coalition Enhancement Grant
 2711 Mail Service Center
 Raleigh, NC 27669-2711

Dear NCCCCEG:

The Long-Term Care Ombudsman Program at Land of Sky Regional Council is submitting the enclosed RFA#2461 to enhance clinical outcomes through a newly developed evidence-based practice model entitled “**Just Press Play: Awakening the Mind thru Music**” (JPP:AMM) for residential clients residing in long term care facilities in Region B of western North Carolina.

We are requesting \$24,000.00 to implement the program in 4 long-term care facilities with two primary objectives: (1) enhance clinical outcomes in residents with dementia and memory-loss and (2) to build an infrastructure that will enhance organic and systematic growth to all facilities in the region. Clinical outcomes will be measured through select outcomes that are found in the Center for Medicare and Medicaid Services Minimum Data Set.

Behaviors such as resistance to care, agitation, physical and verbal aggression often result from the stress of having memory loss and poor cognition. Traditionally these behaviors have been treated with antipsychotic medications, physical restraints, or repeated attempts at re-direction. What makes this project so enticing is the collaboration that exists between community partners who share the desire to change harmful or negligent practices and replace them with comfort measures that improve behavioral and physical health outcomes of clients. This desire for change is spurred on by a belief that a program can be developed that is safe, economically viable and creative in overcoming institutional patterns.

Imagine, if you will, seeing the numbness in a family member residing in an institution suddenly awakened by the sounds of music radiating through their inner sanctum. Imagine the doldrums of a meaningless existence suddenly becoming alive with music from the past; awakening the limbs, the eyes and the very soul of existence. This is our plan for the future and we sincerely hope that as reviewers, you will feel our energy and commitment to make a difference.

Sincerely,

Ruth Price
 Lead, Regional Long Term Care Ombudsman
 ruth@landosky.org; (p) 828.251.6622; (f): 828.251.6353



COUNCIL AGENDA ITEM

- Subject:** Non-Emergency Medicaid Transportation for Buncombe County
- Item Number:** XIII. New Business; Item B.
- Responsible Party:** Erica Anderson
- Attachment(s):**
- Background:** The purpose of the Non-Emergency Medicaid Transportation (NEMT) agreement is to provide efficient and effective, specialized transportation for clients within Buncombe County's service area. This contract will provide for all operations related to NEMT in Buncombe County, including the call center and vendor contracts. The contract is anticipated at \$2.5million (this includes \$1.6million for direct vendor reimbursements and about \$950,000 in operation fees.) Fulfilling the NEMT contract will include hiring 6 Call Center staff.
- Staff Recommendation:** Recommend approval of FY2015 Budget Amendment #3 and for the Chairman to sign the contract for the NEMT services.
- Suggested Motion(s):** Move to approve of FY2015 Budget amendment #3 to include the Non-Emergency Medicaid Transportation contract funds in the FY15 Budget and for the Chairman to sign the NEMT contract.



COUNCIL AGENDA ITEM

- Subject:** FY2015 Budget Amendment #3 for Funds Related to the NEMT Contract
- Item Number:** XIII. New Business; Item B.
- Responsible Party:** Vickie Thomas, Finance Director
- Attachment(s):** The FY2015 Budget showing the Budget Amendment #3 will be provided to Council prior to or at the meeting.
- Background:** See Accompanying Memo Regarding NEMT Services for Buncombe County
- Staff Recommendation:** Approval
- Suggested Motion(s):** N/A - Incorporated Into the Motion to Approve the NEMT contract for Signature and to Accept the Funds into the FY2015 Budget as Amendment #3.



COUNCIL AGENDA ITEM

Subject: Executive Director's Report

Item Number: XIV. Executive Director's Report

Responsible Party: Justin Hembree, Executive Director

Attachment(s): SWOT Analysis Graphic; NC Tomorrow Summit Flyer; HR 661 Information

Background: The following items will be presented as part of the Executive Director's Report:

- A. SWOT Analysis
- B. NC Tomorrow Summit
- C. Proposal to Eliminate EDA
- D. Executive Committee/Officer Nominations

Staff Recommendation: N/A.

Suggested Motion(s): N/A

STRENGTHS

- ❖ Relationships with Member Governments, Funding Agencies, & Key Stakeholders
- ❖ Institutional Knowledge
- ❖ Strong Leadership Team
- ❖ Diverse Programs
- ❖ Geographic Location

WEAKNESSES

- ❖ Lack of Funding Diversity/Discretionary Funds
- ❖ Lack of Consistent Policies & Procedures
- ❖ Lack of Specific Skill Sets
- ❖ Lack of Clear Public Message
- ❖ Lack of Relationships with Some Local Governments & State/Federal Officials

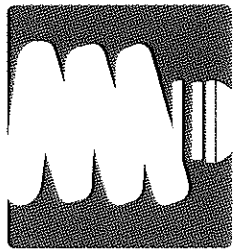
OPPORTUNITIES

- ❖ Expansion of Fee-for-Service Programs/Contracts
- ❖ Cost Reductions/Updates to Fiscal Processes
- ❖ Marketing/Clear, Consistent Messaging
- ❖ Regional Legislative Priorities Action Plan/Process
- ❖ Enhancement of Existing Services/Innovative Programs

THREATS

- ❖ Increasing Cost of Doing Business
- ❖ Changing Demographics/Loss of Institutional Knowledge
- ❖ Funding Challenges/Lack of Matching Dollars
- ❖ Adverse Action by the General Assembly
- ❖ Other Agencies Chasing Grant Dollars
- ❖ Relevancy for Member Governments

NCTOMORROW
BUILDING COMMUNITIES
FOR TOMORROW'S JOBS



2015 SUMMIT

SAVE THE DATES
APRIL 27 - APRIL 28

North Raleigh Hilton
Raleigh, North Carolina

Building on the 2014 Report: North Carolina Regional and Statewide Strategies For Comprehensive Community And Economic Development, the **2015 Summit** will offer best practices, case studies and skill-building workshops for:

- **local and regional planners**
- **local and regional economic developers**
- **city and county managers**
- **elected officials**
- **community and business leaders**

A mix of government and private sector leaders will lead the way for this first-time, two-day **2015 Summit**.

Registration Opens 2/15/15 at:
NCREGIONS.ORG



NORTH CAROLINA
DEPARTMENT OF COMMERCE



Proposal to Eliminate EDA

Representative Mike Pompeo (R-KS) recently reintroduced the EDA Elimination Act (H.R. 661) in the U.S. House of Representatives, which would eliminate all funding for the U.S. Economic Development Administration (EDA). Representative Pompeo has offered this bill in previous sessions of Congress. While his EDA-related bills have never made it out of the committees of jurisdiction, he continues to offer the bill as an amendment to the annual Commerce-Justice-Science appropriations bill. Thanks to the hard work of NADO members and the many members of Congress who support EDA, Pompeo's funding elimination amendment has been defeated twice on the House floor. Most recently in May of 2014, the amendment failed by a vote of 129 to 280. However, **both Representative Meadows and Representative McHenry voted in favor of the amendment to eliminate the EDA.**

NADO has asked that we contact our members of the House of Representatives, share with them our concerns about Pompeo's bill, and ask that they **do not cosponsor this legislation.**

EDA Talking Points:

- EDA does not distribute earmarks. EDA's grants are awarded on a competitive basis based on regional comprehensive economic development strategies and are developed and prioritized by the local communities.
- EDA does not fund private companies directly. EDA projects are funded with local matching funds and contain aggressive private sector leveraging requirements.
- EDA only funds local governments, nonprofits, and other intermediaries that may assist private sector companies in job creation and retention efforts. By rule, EDA investments must be for the public good and benefit multiple companies.
- Under federal law, EDA projects typically require a 50 percent local cost share and significant private sector investment, ensuring that local leaders and businesses are committed to the project's success. EDA investments are focused on high quality jobs, especially in advanced manufacturing, science and technology, and emerging knowledge-based industries and sectors.

Under federal law, EDA project investments must be tied into a regional Comprehensive Economic Development Strategy (CEDS) developed and vetted by local officials and their communities. This helps ensure projects have significant local support and are part of a broader regional plan, rather than just isolated, uncoordinated local projects.

IMPORTANT DATES

Date(s)	Event
Feb. 26	MPO Board meeting
March 2	LGBT Elder Advocates Board Meeting @ LOSRC from 2:30pm-4pm
March 3 & 5	CAC Orientations (Tues. 9am-1pm; Thurs. 1pm-5pm) (AAA)
March 12	<i>Just Press Play</i> Workshop for Long-Term Care Administrators (Snow Date: 3/26/15)
March 16 & 17	Senior Tar Heel Legislature @ North Raleigh Hilton
March 18	Land of Sky Regional Council Meeting - 1pm (Lunch @ 12:30pm) @ LOSRC
March 24	Mtn. Area Workforce Development Board Meeting - 3pm @ LOSRC
March 31 8:30-11:30	Ozone Season Kickoff Event and Press Conference, LOS Large Room (Bill)
April 9	Advisory Council on Aging - 10am @ Marshall Senior Center
April 12 - 18	National Volunteer Week
April 22	Kathleen Godwin Cole Award presented @ LOSRC Meeting - 1pm
April 22	LOSRC - Council Member Orientation (Immediately after Council Meeting)
April 27 & 28	NC Tomorrow Summit - North Raleigh Hilton
April 28	Mtn. Area Workforce Development Board Meeting - 3pm @ LOSRC